

Lanarca was engaged by Central Bedfordshire Council (CBC) to support the co-ordinated development of a strategic response to the National Infrastructure Commission consultation – on the Oxford to Cambridgeshire Corridor. The final response reflected the input of over 25 partners and stakeholders from across the complex geography and economies of this nationally significant corridor.

Lanarca’s role was as an enabler- to support the CBC team in the assimilation of a significant volume of wide ranging technical and political data sets from many parties, together with careful reflection of this into the final submission of shared values and key points.

We worked in close partnership with senior CBC staff to provide guidance directly to the team, co-ordinating key aspects of the NIC response. Our remit included providing technical advice on governance matters, specialist guidance and strategic oversight over the period during which the NIC response was developed.

Critically, this involved providing input on key aspects for inclusion within the response, developing narratives, creating attractive visuals and infographics for use in describing core elements of the partnership proposals and approach. Lanarca also provided overarching editing support as needed with final versions as these developed.

One specific aspect of our work was the development of an indicative Memorandum of Understanding through which to engage stakeholders around a common intent to collaborate - this formed the basis of the emerging governance principles, and enabled wider discussions on shared objectives to successfully begin.

