

LEADING STRATEGIC CHANGE

Social Enterprise World Forum



Lanarca was commissioned to develop and deliver a 10 year strategy planning event for the Social Enterprise World Forum (SEWF). SEWF is a global organisation with Board Directors from 4 continents. Led by Rachael McCormack, Lanarca developed a bespoke self assessment exercise for the SEWF Board, facilitated a London based planning day and has provided support to advance the emergence of a multi faceted new strategy for the organisation.

Flexibility to achieve success

Recognising that time together would be at a premium, as Board Members were travelling from Australia, Canada, South Korea, New Zealand and Scotland to meet, we designed a strategy planning process which could start ahead of the main meeting, making best use of Board Member inputs in their respective time zones. An assessment tool was used to determine Board Member perspectives, opportunities and key organisational challenges with feedback collated for presentation.

High Quality Resources

Informed by feedback from the Board highlighting key focus areas, a draft value proposition was created and a range of Lanarca's Conversation Pieces™ tools adapted to maximise the impact from Board member contributions during the strategy event day. Conversation Pieces™ is a unique range of consultation tools developed and delivered by Lanarca which enable high quality outputs through hands-on engagement.

Expert Facilitation

A full day facilitated event was led by Rachael, and using a range of individual activities over the course of the day, an agreed SEWF value proposition was developed, focused on six core organisational themes. The Board prepared outline action plans based on identified priorities and informed by a conscious awareness of the resources available to the organisation. Growth plans were proposed and challenged during the day, with the Board identifying a clear growth trajectory for SEWF in principle, for the next decade.

Continuing Support

Our work continues, working closely with the Board Chairman, to develop a comprehensive strategy and growth plan.



“..the most expertly facilitated away day with the highest quality resources and best level of output I've ever attended.” SEWF Board Member

