

# COMMUNITY ENGAGEMENT

Lanarca recognises the valuable role community engagement has in shaping emerging projects. Community input is essential if projects are to respond to the needs of the varied communities that they serve. We use an imaginative approach to create a wide variety of engaging consultation tools to ensure high levels of participation. We identify barriers to involvement and find ways to overcome these to include hard to reach groups.

The aims of Lanarca's consultation approach are to:

- Identify issues and public priorities regarding the project/area
- Enable participation
- Allow feedback as the project progresses
- Ensure information giving as well as gathering
- Engender a sense of involvement
- Provide opportunities for local people to remain involved as the project progresses

Our experienced team has developed a range of innovative public engagement tools to reach as wide an audience as possible. Engagement opportunities are provided through:

- General awareness raising - leaflet drops, posters and press releases
- Presentations
- Community Days/events
- Games and interactive questionnaires
- Youth engagement
- Schools Packs and community group activities
- Web based material
- Letters and email correspondence

Analysis of the information gathered from the range of activities is completed, recording all participative responses. A report is then produced drawing together the views and opinions of the consultees who took part in the consultation process.

Feedback from public consultation is then used to develop and inform the masterplanning or project development process, ensuring that each project is informed by the needs of its community.

Lanarca has led extensive and highly successful community engagement for a number of projects including schemes in Felixstowe, Walsall, Derby, Harlow, South Wigston, East London, Southampton, Northamptonshire and Lincolnshire.



Irthlingborough



Harlow



Felixstowe



Southampton



Irthlingborough



Felixstowe