

# CENTER PARCS Landscape Management Planning



**Lanarca is retained by Center Parcs to provide strategic landscape management and design advice across all its UK Forest Villages. In total Center Parcs have a UK landholding which includes over 2,000 acres of forest and woodland, their proactive custodianship of which secured the Biodiversity Benchmark for Land Management accreditation.**

Lanarca's recent commissions for Center Parcs include the development of new Forest Management Plan frameworks for each of their Villages in partnership with the in-house asset management team. Together we have undertaken a comprehensive review of the requirements of each village, re-assessed its management objectives and incorporated bespoke management and performance targets/indicators within the Management Plan forward framework.

In addition to mapping a clear forward plan for the organisation, the FMPs are also a management 'source book' for each Village; describing in detail both the current components and the design strategy for the Village.

The Plans will aid Center Parcs towards achievement of the highest standards in asset management by:

- Directing and setting performance targets
- Providing encompassing data on current organisational assets
- Setting out an investment strategy for capital works (asset management and exceptional overheads)
- Enabling co-ordinated, maximised operational expenditure
- Providing a framework to reinforce the design integrity of the Center Parcs physical "brand"

These Village Plans take a step forward in planning for the future management and maintenance of Center Parcs land assets. They reinforce asset management objectives, respond to the needs of their Guests and create a framework for the focussed management of the unique Center Parcs Forest Holiday environment.

